

Bandon Library Friends and Foundation Monthly Meeting

May 30, 2017

MINUTES

BLFF President Merle Logan called the meeting to order at 11:35 am.

Attendees: Merle Logan, Rosalyn McGarva, Melody Rogovoy, Karen Thomas, Jean Hanna, Tamsin Hanna, Sabrina Johnson, Barbara Adams, Steve Adams, Cathy Johnston, Maureen Haggerty, Tracy Hodson, Megan Maloney, Horty Joyce, and Suz Kling

Introduction of Guests: Suz Kling, library staff member; and Melody Rogovoy, new library volunteer

Minutes -- Last Meeting: April 25, 2017. Tamsin moved to accept the minutes as corrected, Jean seconded, and the Board approved.

Treasurer's Report: Barbara said that for April 1, 2017, the beginning balance in the operating account was \$38,886.78. Income for the month was \$705.15. There were disbursements of \$331.42. Effective April 30, 2017, available operating funds totaled \$39,260.51. The Endowment Fund balance was 140,498.43. Tamsin moved to approve the report, Karen seconded, and the Board approved.

Library Board update: Cathy said that Rosalyn had asked if the Library Board wanted the library open or closed Friday, November 10, the day before Veterans Day. Most of the Coos County Library libraries will be closed that day. The Board asked if staff was willing to work that day and Rosalyn said yes, they were. Therefore, the Library Board voted to have the Bandon Library open that day, and thought it a good idea to have some advertising done about this. Suz told the BLFF Board that Coos Bay/North Bend libraries are regularly closed more days than the Bandon Library. However, Bandon Library staff would rather not be closed both Friday and Saturday, as it would be better for library patrons to have the library open and having the library closed the extra day would make Tuesday, when the library reopens, more difficult with much more work for them all.

There are two seats that will be available on the Library Board. Cathy, Tracy, and Karen will likely continue. Anyone who is interested should submit his application and resume. Cathy said that Tracy has been a great asset to the Library Board and has done a superb job with the art gallery. Tracy thanked the BLFF for supporting the gallery. She said it's the only place in town and one of the few places in the county where solo art shows are offered. People are definitely coming to the library to see the art. The Coos County Art Museum has asked Tracy to talk with them about curating a show there, which is complimentary both to her and to the Bandon Library Art Gallery.

Library Director's comments: Rosalyn said that the City Manager and Library Board has authorized the library to have a contest to develop its own logo. Currently the library shares the City of Bandon's logo. At an Oregon Library Association meeting she recently attended, the importance of libraries having their own branding was stressed.

Discussion Topics:

Children's Room Door/Improvements -- Merle said that Lorna will be back next week and will get together with the committee to finalize what to do with the new door. Barbara reported that it has been paid for.

Summer Book Sale: Cathy said that she and Lorna will talk about the summer book sale when Lorna returns next week.

Newsletters: Steve asked that anyone who plans to contribute information to the next BLFF newsletter should submit this by the June 15 deadline.

Budget Committee: Barbara reminded everyone that the new proposed budget was distributed at the last BLFF Board meeting. She hasn't heard from anyone with questions. Tamsin moved to accept the budget as discussed, Karen seconded, and the Board approved. It will go into effect July 1, 2017.

Current Business:

Historian: Steve said that there is no news to report.

Neverending Book Sale: Horty reported that \$375 has been earned so far in May.

Movie Night: Horty reported that June's movie will be *Destry Rides Again*, a western with James Stewart and Marlene Dietrich. Last month 14 people attended *The Cotton Club*.

Book Club: Sabrina reported that book club is going well. *A Study in Scarlet* will be discussed in June, and future book selections through the end of the year will be decided. New bookmarks listing book selections will be available in the library soon. Maureen mentioned that if book club members are interested in e-books but uncertain how to download them, she would be glad to coordinate a class through Cyberlynx.

Travel Night: Megan reported that the May Travel Night presentation was on Cuba and given by Colleen Welch. Approximately 32 people attended. For June, there will be a presentation on England and Wales.

Website: Maureen said that the new format website will be launched in mid-June.

Publicity: Megan said that there is no news to report.

Art Committee: Tracy has two volunteers to help her hang the Mosaics art show. There will be an art reception on Saturday, June 3, from 2-4 pm in the Sprague Room.

New Business:

Other: Suz had asked to speak about the library's adult book/media budget and possible fundraising ideas. She said that library staff would like to help with this.

Suz said that all library staff are very grateful for support from the BLFF. She feels that the main area needing additional financial aid is adult materials. The children's book budget is well funded. The adult book budget has decreased which means that the current focus for 2017-18 will be based on patron requests, many via online suggestions, and would include mostly best sellers and collection development. This is a very limited focus. Bandon has a reputation for having an eclectic collection of books, and loans more books to other libraries than any other library in the county. This requires additional funding.

Suz and Cathy had met informally and briefly discussed this. Cathy had suggested a online fundraising project using something like "Razoo, " a nonprofit platform which Cathy said libraries tend to use more than other sources. Suz would like to raise approximately \$4,000, which would go a long way to stem the budget shortfall. "Staff Picks" would be a good focus. This would allow the collection to increase in a quality way. The goal would be to pique patrons' interests, inspire, and allow them to discover something new and different. Purchases could include DVDs and/or books on CD in addition to books. Suz suggested having support staff bring in several suggestions/titles to her and Rosalyn each month. These would be purchased and put on display as "Staff Picks." Each staff person would have a different focus. The Board agreed with Suz that bringing diversity to a small town is important.

This would be a collaborate project between the library and the BLFF, sponsored by the BLFF, which would enhance and expand the adult collection. It would allow support beyond the immediate community, to friends of friends and perhaps people who are just interested in supporting a small, rural library. Suz would like to use the BLFF PayPal account to accept donations. Suz, Cathy, Karen, Tracy, and Megan will meet to talk further.

Melody finished making a beautiful batik quilt to raffle off for the BLFF. It will be on display at the July book sale, the Cranberry Festival and other places, as determined. When it's not "touring," it will be in the display cases in the library art gallery.

Merle announced that Rich Hamel, the former chairperson of the Bandon Foundation, has died. His wife is not well, and is now living in the Portland area. Both merle and Horty sent cards to the family.

The next BLFF Board Meeting will be held Tuesday, June 27, 2017, at 10:00 a.m.

The meeting adjourned at 12:32 p.m.

Megan Maloney, Secretary